

**ORDER FOR ADVERTISEMENT**

19th WCNDT 2016 | 13 – 17 June, Munich, Germany

Please send back **by fax:** +49 30 67807-129, **by e-mail:** tagungen@dgzfp.de

**or by post:** Deutsche Gesellschaft für Zerstörungsfreie Prüfung e.V.  
 Max-Planck-Str. 6  
 12489 Berlin, Germany

**DEADLINES:** Ordering an advertisement 29.02.2016  
 Delivery of printable file 15.03.2016

Dear all, the upcoming 19th World Conference on Non-Destructive Testing is held from 13 – 17 June 2016 in Munich, Germany. The according publications are a perfect opportunity to present your company through an advertisement. We offer the following advertising possibilities:

**1. BOOK OF ABSTRACTS:** DIN A4 brochure (210 x 297 mm), ca. 2,500 copies circulation, distribution to all participants and exhibitors

We order the following advertising options in the book of abstracts:

- |  |            |
|--|------------|
| <input type="checkbox"/> A4 full page advertisement, 210 x 297 mm, 4-coloured                  | 1,500.00 € |
| <input type="checkbox"/> A4 half page advertisement, portrait format 98 x 297 mm, 4-coloured   | 1,000.00 € |
| <input type="checkbox"/> A4 half page advertisement, landscape format 192 x 124 mm, 4-coloured | 1,000.00 € |

**sum total:** \_\_\_\_\_ €

Please note that the number of advertisements in the book of abstracts is limited. The orders will be handled on a first-come, first-served basis.

**2. EXHIBITION CATALOGUE:** DIN A5 brochure (148 x 210 mm), ca. 2,500 copies circulation, distribution to all participants, exhibitors and visitors

We order the following advertising options in the exhibition catalogue:

- |   |            |
|---|------------|
| <input type="checkbox"/> A5 full page advertisement, 148 x 210 mm, 4-coloured | 1,250.00 € |
|---|------------|

**sum total:** \_\_\_\_\_ €

**DISCOUNTS:** For ordering an advertisement in both brochures you will receive 20 % discount.

The cover pages are reserved for main sponsors.

All prices plus Value Added Tax according to German Tax Law.

For further information please see back of the page.

Company name, contact person, invoice address (street, postal code, city, country)

Phone: \_\_\_\_\_

Place, date

Signature, stamp

# Leaflet on how to create your advertisement for the PDF file

**Page format** 1. **Book of abstracts:** DIN A4 = 210 x 297 mm  
2. **Exhibition catalogue:** DIN A5 = 148 x 210 mm

**Images** at least 300 dpi resolution, CMYK colour mode (euro scale)

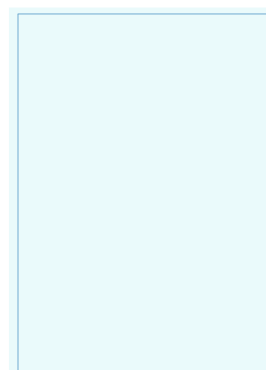
**Fonts** embedded or outlines

**Colours** screen displays and coloured copies could differ considerably from the colour values of your file. This depends on the used programmes, representation profiles, printing equipment as well as the calibration of the monitor.

## Advertisement size

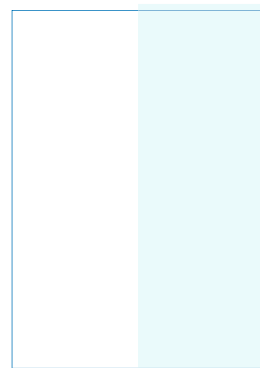
### A. Full-page advertisement, bled

1. **Book of abstracts:** page format plus 3 mm per margin  
⇒ 216 x 303 mm
2. **Exhibition catalogue:** page format plus 3 mm per margin  
⇒ 154 x 216 mm



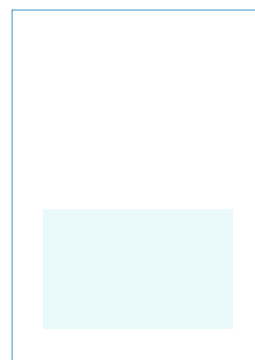
### B. Half-page advertisement, portrait format, bled

Page format plus 3 mm per margin ⇒ 104 x 303 mm  
(this option is only possible for the book of abstracts)



### C. Half-page advertisement, landscape format

within the type area ⇒ 192 x 124 mm  
(this option only possible for the book of abstracts)



*! Texts or important images (e.g. a logo) must be placed at least 8 mm away from the edge if it is an ad with bleeds. Otherwise, readability cannot be guaranteed due to the book cover and/or other manufacturing tolerances.*